

ASHLEIGH L. HALVERSTADT

Software Engineer

SUMMARY

Highly analytical, empathetic engineer with a passion for continuous learning and improvement. Exemplary record in front-end development, training in full-stack, plus a decade of technical, organizational development, and leadership experience.

EXPERIENCE

Software Engineer at Northbound Web Development | Denver

January 2022 - Present

- Develop modern, responsive websites for local businesses on a contract basis, increasing their visibility and delivering superior UX for their customers

Sample projects:

- **Edible Forest Forays** - a moody, image-forward site with bookings and subscriptions
- **Reese + Rover** - a playful design with smooth scroll for a dog-walking service

Web Developer at Ibotta | Denver

March 2023 - March 2024

- Spearheaded largest tech stack migration in team history; developed the business case and served as internal tech lead on the transition to headless CMS, delivering significant improvements in core web vitals, scalability, and development workflows
- Rebuilt entire B2B site, quickly learning a new codebase, CMS, templating language, CSS framework, and JS library; refactored codebase to be mobile first and more maintainable; implemented dynamic features to increase client engagement
- Initiated, implemented, and trained team in CI/CD for HubSpot, establishing and creating documentation for the team's first git-based development workflow
- Led accessibility analysis of 100+ pages and implemented fixes to improve UX for all; developed and delivered web accessibility training to 70+ staff
- Collaborated across teams to build and A/B test web pages, emails, and in-app messages, increasing customer acquisition, retention, and engagement
- Led and supported diversity, equity, and inclusion programming to advance culture

Software Engineer at 100Devs Training Program | Denver

January 2022 - December 2022

- Partnered with a team of developers to build, test, and deploy responsive, full-stack web applications with the highest standards for performance and accessibility
- Applied modern web and cloud technologies, MVC architecture, and version control

Sample projects:

- **MyChronicle** - a full-stack app with Google / local auth that helps folks with chronic illnesses capture key details about their health using dynamic forms and file uploads
- **My Book List** - a full-stack app with local auth for creating and editing reading lists

Senior Evaluation & Learning Officer at S. D. Bechtel, Jr. Foundation | San Francisco

October 2014 - December 2020 (promoted three levels)

- Directed strategy to collect, analyze, and use data to support a culture of learning
- Advised senior leadership, staff, and grantees on organizational development
- Managed partnerships and product development to advance field-wide change
- Spearheaded effort to build digital library that centralized and preserved research

Development & Evaluation Strategist at King Consulting | Oakland & New York City

September 2010 - October 2014

Career Break to Hike the Pacific Crest Trail | 2,660 miles from Mexico to Canada

April 2013 - October 2013

Development & Evaluation Manager at NYRR | New York City

March 2010 - April 2013 (promoted two levels)

CONTACT

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SKILLS

HTML

CSS

JavaScript

Typescript

React

Next.js

Node

Express

REST APIs

MongoDB (NoSQL)

Postgres (SQL)

Object-oriented programming

Web accessibility

Technical writing

Git / GitHub

Agile

EDUCATION

THE UNTRAINING, 2019

- Six-month anti-racism program

SYRACUSE UNIVERSITY, 2009

Master of Public Administration

- Certificate in Conflict Resolution

- Vernon Snow Fellow in Nonprofit

Management (full merit scholarship)

UNIVERSITY OF WASHINGTON, 2007

Bachelor of Arts, Geography

Bachelor of Arts, Political Science

- Honors Program

- Dean's List

- Washington State Scholar (full

merit scholarship)

VOLUNTEERING

- A Friend of Jack Rescue | Denver

- Code for Denver | Denver

- Poll Worker | Oakland

- East Bay SPCA | Oakland

- City Harvest Junior Board | NYC

- 4th St Food Co-op | NYC